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MINGWEI ZHANG

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Dear Hiring Manager,

I’m excited to be applying for a job opportunity at Lazada. With a Software Engineering Degree and more than 17 years related working experience for world class IT industries cross all US, CHINA and Singapore, I offer an unique combination of knowledge, expertise and technical skills to help **Lazada** achieve its business goals.

During my previous IT/Engineering manager role at **FTDI** and **Mentor Media USA**, I was responsible for overseeing the full spectrum of IT, BI/SAP and World Wide Engineering Team; i involved the R&D product design for smart living and auto pick&pack system design. When I was in Shanghai factory, I also involve in the intelligent line design which is using the IR camera to auto capture 2D barcode image and totally replace in process QA.

As a Customer Master Data(CRM SME) role in **HP Singapore**, I completed more than 15 L6S yellow or green belt projects and also involved famous **HP SMO Project in 2015** (HP separation project in Austin, USA). I can independently run MNC level standard IT projects or IT related operation with strategy thinking.

Lastly, I was assigned to B2B/B2Bi SME role in **HPE Singapore**. This is my most favourite job in my entire career whatever is from technical, telemarketing or process perspective. I have E2E visibility to all different kinds of B2B or B2C in US, China and APJ. I am very confident to setup or grow B2B/B2C/Online/3PL business from Zero start and lead business owner to an organic growth with cost efficiency consideration.

Thank you for your time and consideration. I’m looking forward to learning more details from you. Continued growth is an important part of my success and rest of my life, and I hope I can have a chance to contribute my loyalty, global working experience and flexible working location to your IT project or business. I’m excited to speak with you further about how my combined education and expertise can create the greatest impact for **Lazada**.

Sincerely,

-Mingwei